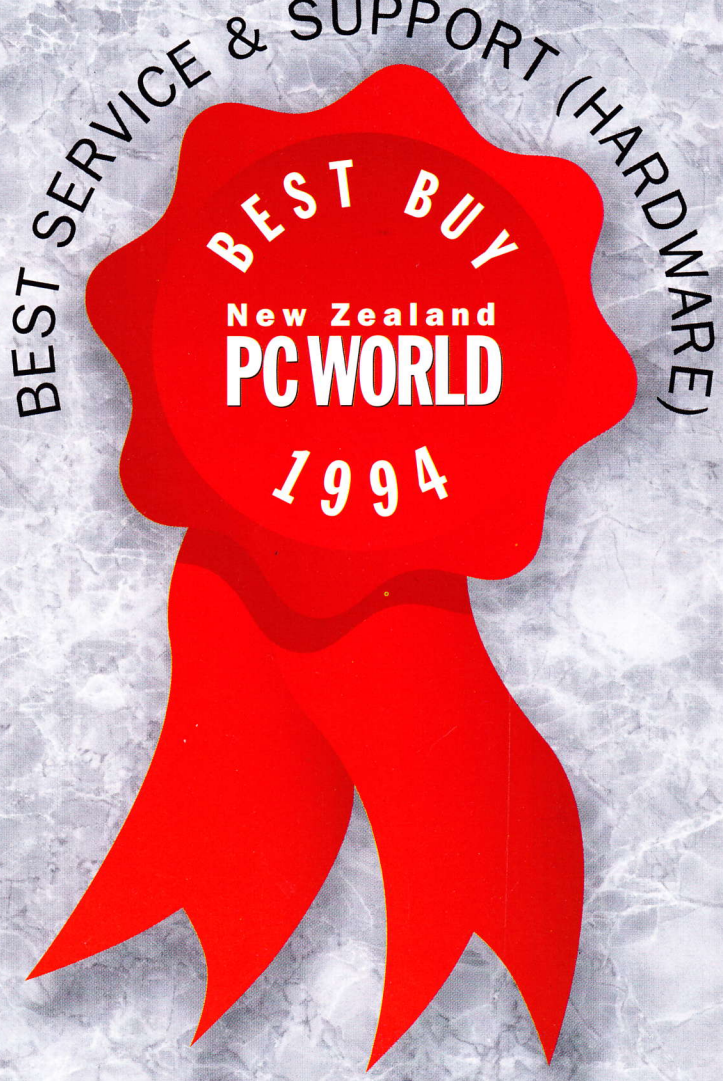
PC DIRECT



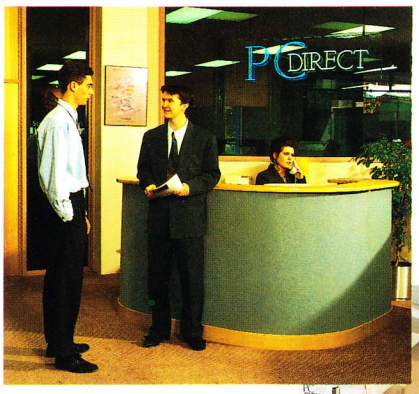
4 TIMES WINNER

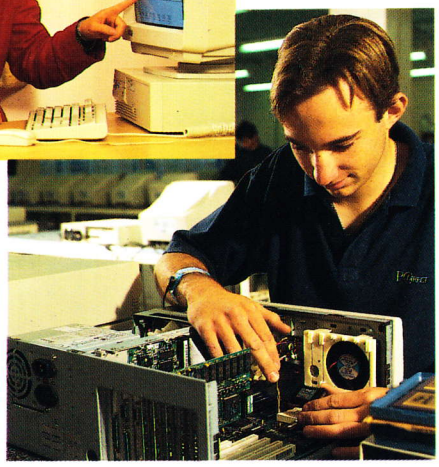
SUMMER CATALOGUE

10th Edition

1995

PC DIRECT NEW ZEALAND





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CORPORATE PROFILE

"To build high quality, industry-standard personal computers and to provide our customers with superior service and support."

When PC Direct opened its doors in early 1989 that was the goal we set ourselves, and as we enter our sixth year it remains our prime objective.

PC Direct New Zealand is a key part of the international PC Direct group whose combined turnover exceeded $100 million in the 1993/94 fiscal year. Such international strength coupled with a majority New Zealand shareholding has enabled PC Direct to develop a management style geared to responding swiftly to the changing needs of the local PC market.

PC Direct's single minded commitment to give our customers what they want, when they want it, is reinforced by products that are superior technically and in design.

Such an attitude has become known throughout New Zealand as the Direct Approach. It's a simple philosophy at which we excel.

CONSIDER THE COMPUTER YOU ARE ABOUT TO PURCHASE

People everywhere increasingly rely on technology to improve efficiency, enhance presentations, aid communication and facilitate learning. Little wonder consumers undertake more research when purchasing a computer than almost any other item. The rapid changes in technology can make the purchasing decision a difficult one. Thought must be given not only to today's needs but tomorrow's as well.

Consider carefully then, the company who will meet these computing needs. The relationship you establish with them is as important as the computer you purchase. It's a package deal, computer and company, both owing you years of quality service.

To avoid nasty surprises, look for a company whose people are experts in their field, knowledgable and available whenever you need them. A company that wrote the book on customer satisfaction with a commitment to service that is second to none.

Amid the volatile world of PC technology, one such company stands out among the rest – PC Direct.

PC Direct Lifeguard Customer Support

PC Direct's Lifeguard Customer Support represents the very best service and support for New Zealand computer buyers. More than just after sales support, Lifeguard is a total service philosophy that extends to every corner of the PC Direct operation.

What keeps PC Direct Lifeguard Customer Support at the top of the industry? An ongoing process of continual improvement. We constantly examine our internal systems, measure our quality control and seek regular feedback from you – the customer. The result is an award winning combination of sophisticated operations, highly trained staff and a simple but unequalled attitude to customer care.

When you purchase a PC Direct computer we proudly attach Lifeguard Customer Support as the most important accessory of all.

AWARD WINNING SUPPORT

When the computer users of New Zealand voted PC Direct winner of the prestigious PC World "Best Hardware Service and Support" award for a fourth time in 1994 it was a fantastic tribute to PC Direct Lifeguard Customer Support and the benefits it offers NZ computer users. For service and support that is proven, not promised, choose PC Direct.

THREE YEAR WARRANTY

All PC Direct computers are covered by an extensive three year parts and labour warranty. Toshiba Notebooks are covered by their respective international warranties. The PC Direct Discovery system, Toshiba notebooks and all accessories must be returned to our Auckland service centre for warranty repairs. All other PC Direct computers come with the added convenience of 12 months on-site service throughout the North and South Island.

FINANCE OPTIONS

Owning a PC Direct computer has never been more economical. You can choose from hire purchase or lease to own options tailored for the personal or business buyer. Interest is calculated at competitive business finance rates. To discuss these options please call one of our sales consultants. Standard credit criteria apply.

QUALIFIED FRIENDLY PEOPLE

The success of PC Direct lies with PC Direct people. Dedicated, friendly and highly qualified they excel at providing exceptional customer service. PC Direct is a Microsoft Accredited Solution Provider. This requires our technical staff to pass extensive Microsoft product support examinations. We also comply with Novell's Authorised Reseller and Certified NetWare Engineer requirements.

DIRECTLINK SOFTWARE

Over seventy staff and 20,000 square feet are linked together with DirectInfo, a sophisticated in-house software package designed specifically for PC Direct. When a customer calls for assistance our engineers have all your details right at their fingertips, the exact setup of your system including hard drive type, amount of RAM, software installed and much more. Technical diagrams and product information, invoice and payment details, service and upgrade history are all contained within DirectInfo.

BULLETIN BOARD

For 24 hour access to the latest technical information on your PC Direct computer, dial into this free service. This is our in-house technical bulletin board with a continually updated collection of hints, technical files, advice and software. BBS number (09) 303 2340

NZ'S LARGEST PC PRODUCTION CENTRE

The largest purpose-built computer assembly centre in New Zealand. This is a brand new facility dedicated to the assembly of PC Direct computers in a static-free, quality controlled environment. PC Direct engineers build each system to customer order and install all hardware, software and appropriate drivers. Each individual system undergoes a battery of tests and finishes with a 15 hour burn in. A final quality check, then your new PC Direct computer is packed with care ready for delivery.

TOLL FREE NUMBER

Call us toll free on 0800 655 343. Getting advice on the best system for you, placing your order or receiving a helping hand is an easy toll-free call away.

PC Direct
SVGA
PC Direct
Discovery II
RESET
TURBO
POWER

PC DIRECT DISCOVERY II+

The PC Direct Discovery is our most popular computer for the home and small business user. Thousands of New Zealanders have chosen the PC Direct Discovery as the best value for money PC available, combining powerful performance and upgradability at an affordable price.

BASE UNIT STANDARD FEATURES:

- 4MB 70nS RAM (expandable to 64MB)
- Green BIOS with power saving features
- Second level 128K cache
- 14" Super VGA Green Energy Star 1413 low radiation, MPRII colour monitor
- Local bus Super VGA card with 1MB video RAM
- 1.44MB 3.5" floppy disk drive
- CPU upgradable to 486DX or 486DX2
- Dual channel, mode 3 enhanced IDE controller
- Enhanced parallel printer port, 2 x 16550 serial ports
- 6 x 16-bit expansion slots with 2 x Vesa Local bus extensions
- Desktop metal case with mounting bays for 2 x 5.25" and 2 x 3.5" devices
- 200 Watt power supply with front panel ON/OFF switch and NZS 3260 safety approval
- Case dimensions 153mm (H) x 392mm (W) x 420mm (D)
- MS-DOS 6.22 and manual
- PC Direct Main Menu software
- Award winning Lifeguard Customer Support; 3 year parts and labour back to base warranty, toll free phone support

BEST HARDWARE SERVICE & SUPPORT — BEST BUY PC WORLD 1993

4 TIMES WINNER

SYSTEM OPTIONS:

- Additional RAM per MB $99
- Additional 1.44MB 3.5" or 1.2MB 5.25" floppy disk drive $129
- Microsoft Windows and PC Direct serial mouse $149
- Microsoft Windows, PC Direct serial mouse and Microsoft Works $249

See pages 20 and 21 for other popular options

SPECIAL 4MB to 8MB RAM UPGRADE **$349** at time of system purchase

SYSTEM PRICES Complete PC Direct Discovery system with Super VGA 1413 Green colour monitor		486DX2 66MHz	486DX4 100MHz
270MB 14mS IDE HDD with 128K DisCache		$1899	$2099
420MB 14mS IDE HDD with 128K DisCache		**$1999** BEST BUY	$2199
730MB 11mS IDE HDD with 128K DisCache		$2199	$2399

Quantum — QUALITY STORAGE

Complete PC Direct Discovery Starter Kit with Printer and Software

- PC Direct Discovery II+, 486DX2-66 SVGA, 420MB, 4MB RAM.
- HP DeskJet Portable printer
- Microsoft Windows and PC Direct serial mouse
- Microsoft Works
- MS-DOS 6.2

Complete bundle price **$2699**

SoundBlaster CD16 Multimedia pack add **$699** (see page 20)

MICROSOFT WINDOWS READY-TO-RUN

WINNER OF NEW ZEALAND PC WORLD editors' choice — PC DIRECT DISCOVERY DEC 93' JAN 94'

ALL PRICES EXCLUDE GST

PC DIRECT 486VL

The PC Direct 486vl is the ideal workstation or power user system. Offering the upgradability of a traditional desktop system in a compact slimline case and the option of a powerful Intel DX4-100 processor.

BASE UNIT STANDARD FEATURES:

- 4MB 70nS RAM (expandable to 64MB)
- Award BIOS with Energy Star compliant power saving features
- Second level 256K cache
- 14" Super VGA Green Energy Star 1413 low radiation, MPRII colour monitor
- Western Digital Rocket Local bus Super VGA card with 1MB video RAM
- Swift-IDE high throughput hard disk accelerator
- 1.44MB 3.5" floppy disk drive
- CPU upgradable to 486DX, 486DX2, 486DX4 or P24T
- Enhanced parallel printer port, 2 x 16550 serial ports
- 5 x 16-bit expansion slots with 2 x Vesa Local bus extensions
- Slimline metal case with mounting bays for 2 x 5.25" and 2 x 3.5" devices
- 200 Watt power supply with front panel ON/OFF switch and NZS 3260 safety approval
- Case dimensions 413mm (W) x 102mm (H) x 404mm (D)
- MS-DOS 6.22 and manual
- PC Direct Main Menu software
- Award Winning Lifeguard Customer Support; 3 year parts and labour warranty, first year on-site, toll free phone support

BEST HARDWARE SERVICE & SUPPORT — BEST BUY PC WORLD 1993 — 4 TIMES WINNER

SYSTEM OPTIONS:

- Additional RAM per MB $99
- Additional 1.44MB 3.5" or 1.2MB 5.25" floppy disk drive $129
- Microsoft Windows and PC Direct serial mouse $149
- Microsoft Windows, PC Direct serial mouse and Microsoft Works $249

SPECIAL 4MB to 8MB RAM UPGRADE $349 at time of system purchase

See pages 20 and 21 for other popular options

SYSTEM PRICES Complete PC Direct 486vl slimline system with Super VGA 1413 Green colour monitor			486DX2 66MHz		486DX4 100MHz
270MB 14mS IDE HDD with 128K DisCache			$2099		$2299
420MB 14mS IDE HDD with 128K DisCache			$2199 BEST BUY		$2399
730MB 11mS IDE HDD with 128K DisCache			$2399		$2599

Quantum — QUALITY STORAGE

PC Direct 486vl "take your pick" Microsoft Windows system

- PC Direct 486vl, 486DX2-66, SVGA, 730MB.
- 8MB RAM
- Microsoft Windows and PC Direct serial mouse
- MS-DOS 6.2
- Your choice of either Word, Excel, Access or PowerPoint.

SAVE $597

Complete bundle price **$2999**

MICROSOFT® WINDOWS™ READY-TO-RUN

ALL PRICES EXCLUDE GST

PC DIRECT
SVGA
PC DIRECT
486 DX
TURBO
RESET
POWER
PC DIRECT

PC DIRECT 486PL

The PC Direct 486pl gives you all the computing muscle you need for outstanding graphics and CAD performance. Superb power workstation.

BASE UNIT STANDARD FEATURES:

- 8MB 70nS RAM (expandable to 128MB)
- Phoenix BIOS with Green power saving features
- Second level 256K cache
- 14" Super VGA 1413 Green Energy Star low radiation, MPRII monitor
- Cirrus Logic 5434 PCI Local bus Super VGA card
- NCR 53C810 PCI Local bus SCSI II interface and IDE hard drive interface
- 1.44MB 3.5" floppy disk drive
- CPU upgradable to 486DX2, 486DX4 or P24T
- Enhanced parallel printer port, 2 x 16550 serial ports
- 4 x 16-bit expansion slots with 3 x PCI Local bus slots
- Desktop metal case with mounting bays for 3 x 5.25" and 4 x 3.5" devices
- 200 Watt power supply with front panel ON/OFF switch and NZS 3260 safety approval
- Case dimensions 435mm (W) x 158mm (H) x 422mm (D)
- MS-DOS 6.22 and manual
- PC Direct Main Menu software
- Award Winning Lifeguard Customer Support; 3 year parts and labour warranty, first year on-site, toll free phone support

BEST HARDWARE SERVICE & SUPPORT
BEST BUY PC WORLD 1995
4 TIMES WINNER

SYSTEM OPTIONS:

- Additional RAM per MB $99
- Additional 1.44MB 3.5" or 1.2MB 5.25" floppy disk drive $129
- Microsoft Windows and PC Direct serial mouse $149
- Microsoft Windows, PC Direct serial mouse and Microsoft Works $249
- Upgrade to deskside case option (at time of purchase) $149
- Upgrade to ATI Graphics Pro 64-bit PCI graphics adapter with 2MB VRAM (at time of purchase) $599

See pages 20 and 21 for other popular options

SPECIAL
8MB to 16MB RAM UPGRADE
$698
at time of system purchase.

SYSTEM PRICES Complete PC Direct 486pl desktop system with Super VGA 1413 Green colour monitor			486DX2 66MHz	486DX4 100MHz
270MB 14mS IDE HDD with 128K DisCache			$2499	$2699
420MB 14mS IDE HDD with 128K DisCache			$2549 BEST BUY	$2799
730MB 11mS IDE HDD with 128K DisCache			$2799	$2999
1GB 10mS SCSI HDD with 512K DisCache			$3299	$3499

Quantum
QUALITY STORAGE

PC Direct 486pl Graphics/CAD Workstation

- PC Direct 486pl, 486DX4-100, 420MB, SVGA, 8MB RAM
- Upgrade to PC Direct 17" 1718 MPRII digital Energy Star compliant monitor
- ATI Graphics Pro 64-bit PCI graphics adapter with 2MB VRAM

Complete bundle price **$4097**

ALL PRICES EXCLUDE GST

POWER
RESET
TURBO
PC Direct
586
PC Direct
SVGA

PC DIRECT 586PL

More power than you ever imagined! The Pentium based PC Direct 586pl combines leading edge technology in a system designed for maximum performance.

BASE UNIT STANDARD FEATURES:

- 8MB 70nS RAM (expandable to 128MB)
- Award BIOS
- Second level 256K cache
- 14" Super VGA 1413 Green Energy Star low radiation, MPRII colour monitor
- Cirrus Logic 5434 PCI Local bus Super VGA card
- NCR 53C810 PCI Local bus SCSI II interface and IDE hard drive interface
- 1.44MB 3.5" floppy disk drive
- Enhanced parallel printer port, 2 x 16550 serial ports
- 4 x 16-bit expansion slots with 3 x PCI local bus slots
- Deskside metal case with mounting bays for 6 x 5.25" devices
- 250 Watt power supply with front panel ON/OFF switch and NZS 3260 safety approval
- Case dimensions 180mm (W) x 538mm (H) x 499mm (D)
- MS-DOS 6.22 and manual
- PC Direct Main Menu software
- Award Winning Lifeguard Customer Support; 3 year parts and labour warranty, first year on-site, toll free phone support

BEST HARDWARE SERVICE & SUPPORT
PC WORLD 1995
4 TIMES WINNER

SYSTEM OPTIONS:

- Additional RAM per MB $99
- Additional 1.44MB 3.5" or 1.2MB 5.25" floppy disk drive $129
- Microsoft Windows and PC Direct serial mouse $149
- Microsoft Windows, PC Direct serial mouse and Microsoft Works $249
- Upgrade to ATI Graphics Pro 64-bit PCI graphics adapter with 2MB VRAM ..... $599 (at time of purchase)

SPECIAL 8MB to 16MB RAM UPGRADE $698 at time of system purchase

See pages 20 and 21 for other popular options

SYSTEM PRICES Complete PC Direct 586pl deskside system with Super VGA 1413 Green colour monitor		Pentium 75MHz	Pentium 90MHz
270MB 14mS IDE HDD with 128K DisCache		$3399	$3849
420MB 14mS IDE HDD with 128K DisCache		$3499	$3949
730MB 11mS IDE HDD with 128K DisCache		$3699 BEST BUY	$4149
1GB 10mS SCSI HDD with 512K DisCache		$4199	$4649
1.4GB 10mS SCSI HDD with 512K DisCache		$4849	$5299

Quantum QUALITY STORAGE

PC Direct 486pl Graphics/CAD Workstation

- PC Direct 586pl, 90MHz Pentium, 730MB, SVGA, 16MB RAM
- Upgrade to PC Direct 15" 1506 MPRII digital Energy Star compliant monitor
- ATI Graphics Pro 64-bit PCI graphics adapter with 2MB VRAM

Complete bundle price ~~$5597~~ **$5499**

WINNER OF NEW ZEALAND PC WORLD editors' choice PC DIRECT 586pl-90

ALL PRICES EXCLUDE GST

POWER
RESET
TURBO

PC DIRECT 486EP

The PC Direct 486ep is fully configured EISA bus mastering system. Ideal for file server applications, the PC Direct 486ep is designed to give you maximum data throughput.

BASE UNIT STANDARD FEATURES:

- 8MB 70nS RAM (expandable to 128MB)
- AMI BIOS
- Second level 256K cache
- 14" Super VGA 1413 Green Energy Star low radiation, MPRII colour monitor
- Western Digital WD90C33 Super VGA Local bus card with 1MB video RAM
- BusLogic BT-445 Vesa Local Bus FAST SCSI II bus mastering controller card
- 1.44MB 3.5" floppy disk drive
- CPU upgradable to 486DX2
- Enhanced parallel printer port, 2 serial ports
- 8 x 32-bit EISA expansion slots with 2 x Vesa Local bus extensions
- Deskside metal case with mounting bays for 6 x 5.25" devices
- 250 Watt power supply with front panel ON/OFF switch and NZS 3260 safety approval
- Case dimensions 648mm (H) x 190mm (W) x 443mm (D)
- MS-DOS 6.22 and manual
- PC Direct Main Menu software
- Award Winning Lifeguard Customer Support; 3 year parts and labour warranty, first year on-site, toll free phone support

BEST HARDWARE SERVICE & SUPPORT
BEST BUY PC WORLD 1993
4 TIMES WINNER

SYSTEM OPTIONS:

- Additional RAM per MB $99
- Additional 1.44MB 3.5" or 1.2MB 5.25" floppy disk drive $129
- Microsoft Windows and PC Direct serial mouse $149

SPECIAL
8MB to 16MB RAM UPGRADE
$698
at time of system purchase

See pages 20 and 21 for other popular options

SYSTEM PRICES Complete PC Direct 486ep deskside system with Super VGA 1413 Green colour monitor			486DX2 66MHz
1GB 10mS SCSI HDD with 512K DisCache			$3899
1.4GB 10mS SCSI HDD with 512K DisCache			$4549
2.1GB 10mS SCSI HDD with 512K DisCache			$4949

Quantum
QUALITY STORAGE

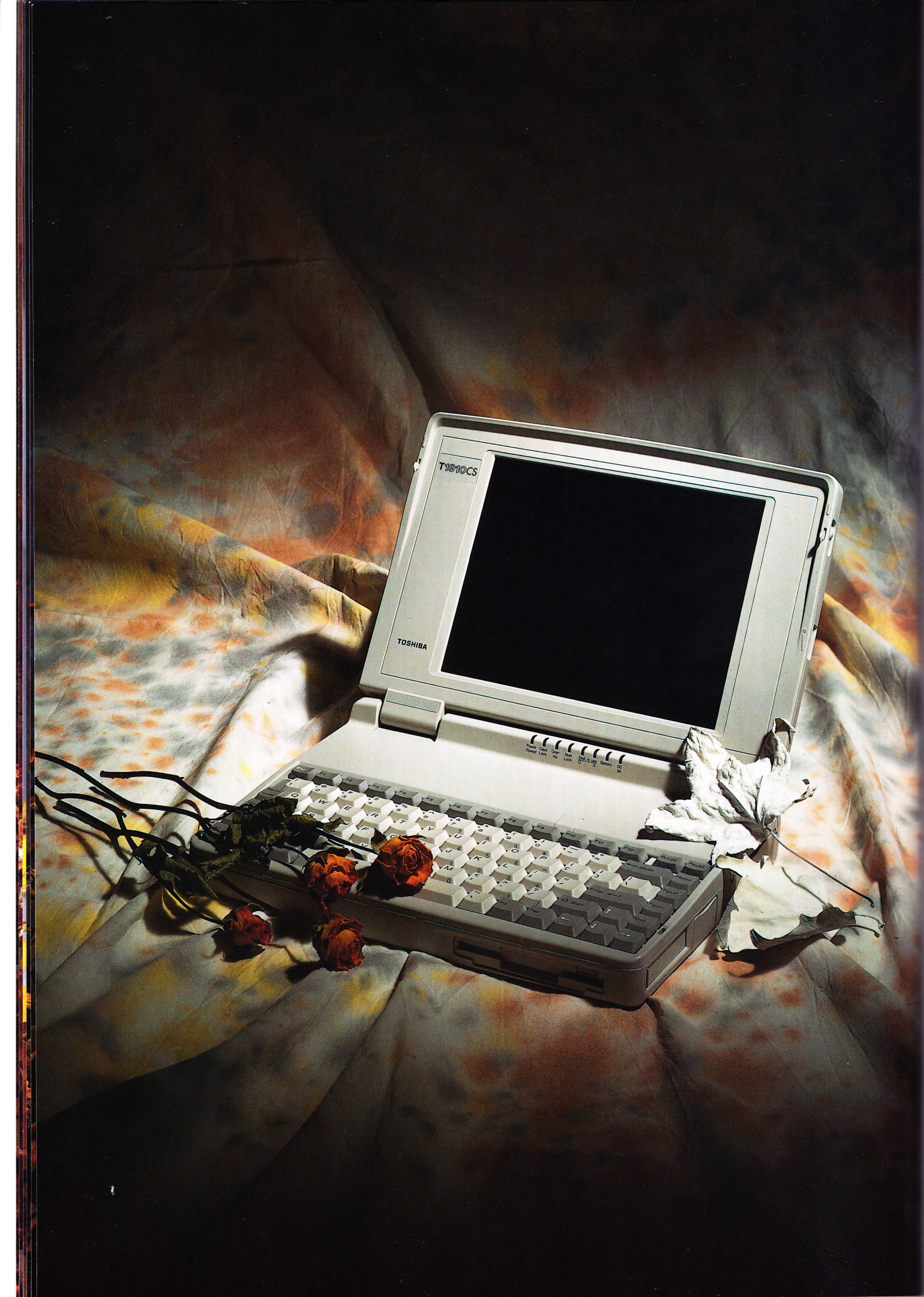
PC Direct 486ep Power Server

- PC Direct 486ep, 486DX2-66, SVGA, 2.1GB
- 16MB RAM
- Intel EISA 32-bit EtherExpress network card

Complete bundle price **$6196**

Seen here with 15" monitor

ALL PRICES EXCLUDE GST


T1910CS
TOSHIBA

TOSHIBA 1910 NOTEBOOK

Power to go in an economical super light notebook that offers all the benefits of a desktop PC but with portability designed to get you out of the office and working where you want to be.

BASE UNIT STANDARD FEATURES:

- 4MB RAM (expandable to 20MB)
- Intel 486SX-33 (3.3 volt)
- 9.5" monochrome or dual scan colour LCD
- VGA graphics adapter
- 1.44MB 3.5" floppy disk drive
- Parallel printer port, serial port, external VGA port, keyboard and mouse ports
- Integrated trackball
- One PCMCIA 2.01 credit card adaptor slot
- Autoswitching 110/230V power supply
- Long-life nickel metal hydride battery
- 3.0kg (mono), 3.1kg (dual scan colour) including battery
- 299mm (W) x 51mm (H) x 215mm (D) mono,
- 299mm (W) x 53mm (H) x 215mm (D) dual scan colour
- MS-DOS 6.2 and Microsoft Windows
- One year parts and labour international warranty

SYSTEM OPTIONS:

- Carry case $99
- Car adaptor kit $279
- Spare battery $269
- External 5.25" floppy drive $569
- 3COM–PCMCIA Network Adapter $699
- Dynalink PCMCIA 14,400 bps fax/modem $599
- 4MB RAM module *$650
- 8MB RAM module *$1100
- 16MB RAM module *$2950

(* RAM prices subject to change without notice)

MODEL	T1910 VGA mono	T1910 VGA dual scan colour
120MB hard drive	$2599	$3299
200MB hard drive	$2899	$3599
	Up to 4 hours battery life	Up to 4 hours battery life

MICROSOFT® WINDOWS™ READY-TO-RUN

ALL PRICES EXCLUDE GST

T4700CT
TOSHIBA

TOSHIBA 4700 COLOUR NOTEBOOK

With the option of dual scan or active matrix colour and large hard drives, the Toshiba 4700 is ideal for the high end notebook user. The optional Toshiba Deskstation turns the 4700 into a replacement for your existing desktop computer.

BASE UNIT STANDARD FEATURES:

- 8MB RAM (expandable to 24MB)
- Intel 486DX2-50 (3.3 volt)
- 9.5" dual scan or active colour LCD
- Local bus SVGA graphics adapter
- 1.44MB 3.5" floppy disk drive
- Parallel printer port, serial port, external VGA port, keyboard and mouse ports
- Integrated trackball
- Built-in 16-bit sound card
- Two PCMCIA 2.01 credit card adaptor slots
- Autoswitching 110/230V power supply
- Long-life nickel metal hydride battery
- 3.2kg including battery
- 297mm (W) x 56.5mm (H) x 210mm (D)
- MS-DOS 6.2 and Microsoft Windows
- 3 years parts and labour international warranty

SYSTEM OPTIONS:

- Carry case $99
- Car adaptor kit $279
- Spare battery $269
- External 5.25" floppy drive $569
- Deskstation IV (pictured) $1399
- 3COM–PCMCIA Network Adapter $699
- Dynalink PCMCIA 14,400 bps fax/modem $599
- 4MB RAM module *$650
- 8MB RAM module *$1100
- 16MB RAM module *$2950

(* RAM prices subject to change without notice)

MODEL	T4700CS VGA Dual Scan colour	T4700CT VGA Active Matrix colour
With 200MB hard drive	$6499	—
With 320MB hard drive	$6999	$7899
	Up to 2 hours battery life	Up to 2 hours battery life

NEW!

T4800
- 486DX4 -75MHz
- 500MB HDD
- 8MB RAM
- Active Colour

$8999

Deskstation IV Kit

- Toshiba Deskstation IV, 2 x expansion slots, 5.25" expansion bay
- PC Direct 101 keyboard
- PC Direct 1413 14" MPRII Green colour monitor

Complete bundle price **$1977**

(4700 notebook not included)

MICROSOFT® WINDOWS™ READY-TO-RUN

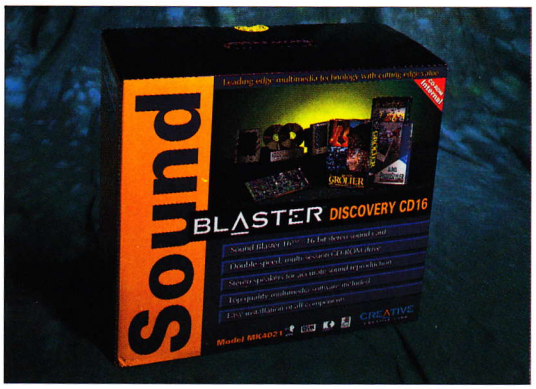
ALL PRICES EXCLUDE GST

POPULAR OPTIONS

MULTIMEDIA

Multimedia brings the excitement of sight and sound to your PC. With the help of a few extra components your PC can become a fantastic interactive centre for entertainment and learning. The key to this wonderful world of stereo sound, full motion video and animation lies with the stereo sound card and the CD ROM drive. The sound and visual effects produced by games, reference material and encyclopedias are nothing short of stunning. Entertainment and learning for the whole family.

Sound BLASTER™



All SoundBlaster products are covered by a one year warranty

SOUNDBLASTER CD-16 MULTIMEDIA PACK ~~$699~~ $649

INCLUDES 16-BIT SOUND CARD AND SPEAKERS!

- Double speed CD ROM drive
- 300KB per second transfer rate
- 350mS access time
- Supports Photo-CD and Multi-session
- 680MB data capacity
- SoundBlaster 16 sound card (see specifications below)
- Stereo speakers included
- 3 CD titles for instant entertainment and learning (titles include Multimedia encyclopedia)

SOUNDBLASTER PRO SOUND CARD PACK $249

- CD ROM interface, MIDI interface, joystick port
- CD quality stereo sampling and playback
- Stereo speakers included
- Compatible with Windows 3.11

SOUNDBLASTER 16 SOUND CARD PACK $449

- CD ROM interface, MIDI interface, joystick port
- 16 bit stereo sampling up to 44.1 KHz
- Enhanced 4-operator 20-voice stereo FM synthesizer
- Stereo speakers included
- High quality microphone included
- Meets MPC level 2 requirements

MONITORS

14" Super VGA 1413 Colour Monitor $499

- 800 x 600 non-interlaced
- Full screen and centering controls
- Low radiation MPRII approved
- Energy Star Green compliant
- 0.28mm dot pitch

15" Super VGA 1506 Digital Colour Monitor $699

- 1280 x 1024 non-interlaced
- Microprocessor controlled with user memory settings
- Low radiation MPRII approved
- Energy Star Green compliant
- Flat tube, 0.28mm dot pitch

17" Super VGA 1718 Digital Colour Monitor $1499

- 1280 x 1024 non-interlaced
- Microprocessor controlled with user memory settings
- Low radiation MPRII approved
- Energy Star Green compliant
- Flat tube, 0.26mm dot pitch

Monitor Upgrades at time of computer system purchase

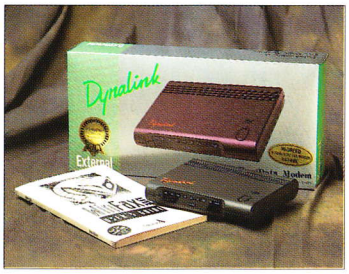
- Upgrade 1413 to 1506 **$199**
- Upgrade 1413 to 1718 **$898**
- Upgrade 1506 to 1718 **$699**

All monitors purchased separately are covered by a one year warranty

ALL PRICES EXCLUDE GST

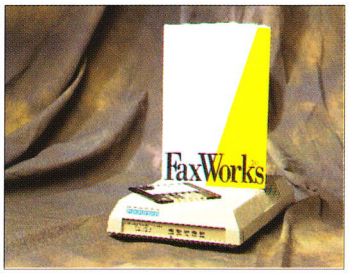
POPULAR OPTIONS

MODEMS/FAX



Dynalink 1414VE Fax/Modem
Internal model **$199**
External model **$299**
A high speed modem (over six times faster than 2400bps) at a low speed modem price.

- 14,400bps send/receive fax
- 14,400bps Hayes compatible modem
- V.42 bis and V.42 data compression/ error correction
- Includes WinFax Lite software
- Telepermit approved
- Two year warranty



Microcom DeskPort ES28.8 Fax/Modem **$699**
Operating at speeds up to 28,800bps this external modem is ideal for high throughput and demanding use.

- 14,400bps send/receive fax
- 28,800bps Hayes compatible modem
- V.42 bis and V.42 data compression/ error correction
- MNP 10 for cellular connections
- Telepermit approved
- Three year warranty

TAPE BACKUP

Colorado Jumbo 250MB Tape Backup **$399**
For fast, reliable hard drive backup a Colorado unit is a must.

- Internal mounting with simple connection to floppy disk drive controller (even on dual floppy systems)
- Includes software for full, selective and unattended backup
- Includes one tape

Colorado Trakker 250MB Tape Backup **$899**
The Colorado Trakker is a portable backup solution for backing up hard drives on multiple PCs and laptops. Complete with its own power supply, backup software and interface cable for connection to the standard PC printer port.

- Simple plug-in connection to parallel printer port
- Includes software for full, selective and unattended backup
- Includes one tape

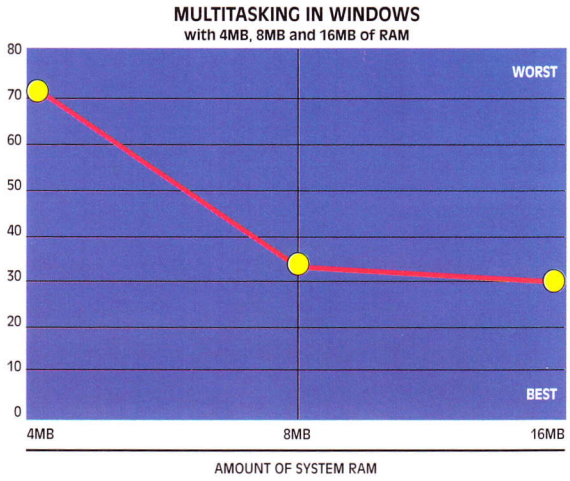
BACKUP TAPES
DC-2120 Preformatted
250MB tape (QIC-80) **$49**
6-up price (each) **$45**

All Colorado products are covered by a one year warranty

ALL PRICES EXCLUDE GST

HOW MUCH RAM?

If you are going to run Windows applications on your PC you will require at least 4MB of RAM. At this level you will gain good performance if you are running Windows and just one application. If you are planning on running several applications at one time or a single large Windows application you should seriously consider upgrading to 8MB RAM. An investment in upgrading to 8MB RAM provides the greatest value for money performance increase. The graph below points clearly to gains made with 8MB of RAM under a multi-tasking workload.



THE HARD DRIVE

Software is becoming more and more demanding when it comes to hard disk space. For this reason it pays to purchase a system with as much hard drive storage as you can so you will not be caught short when the next revision of your favourite application is released or when you are installing new programs. For a simple system running a couple of applications a 270MB hard drive should suffice. If you are going to install quite a few applications, run accounting software, or you will be storing complex database or spreadsheet files, then consider the next drive up. It is more economical to choose 420MB drive at time of purchase rather than having to upgrade later. For file-server applications you may wish to consider a larger drive still, depending on the size of your network. Discuss these options with one of our sales consultants.

WHICH CPU IS FOR YOU?

Such is the evolution of components in the computer industry that the recommended entry level CPU is now the 486DX2-66. Two main aspects have driven this rapid change.

Firstly price. As higher end CPU's become more mainstream they become so price competitive they eventually replace the earlier CPU's at no extra cost to the consumer. What you get is more processing power for no increase in system price.

Secondly, growing areas of computing such as multimedia continue to demand greater processing power. As this type of computing expands in the home market, the entry level computer continues to adjust to keep pace.

The 486DX2-66 is well suited to general home and business use. Main stream applications such as wordprocessing, database, accounting and spreadsheets in both small and large companies will run very well on this CPU. Be assured that the 486DX2-66 is a powerful CPU that will cope well now and in the future with software demands.

For very high end applications such as CAD, fileservers and complex databases very high performance CPU's are recommended such as the 486DX4-100 and the Pentium 90.

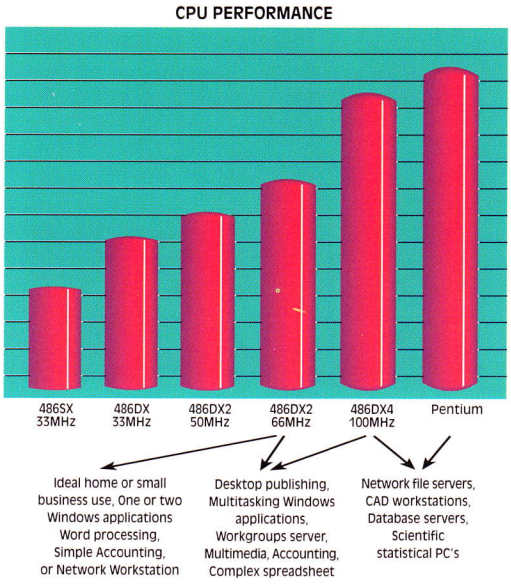
Above else, to ensure that you can make changes to your computer should they be necessary, choose a system with a CPU that can be upgraded at a later date.

The 486DX2-66MHz represents the best price/performance choice for general home/small business users.

CATCHING THE LOCAL BUS

Local bus gives today's PCs a massive performance increase over previous models by enabling the CPU to communicate directly with adapter cards at the same speed as the CPU. By far the most prominent use of the local bus is to speed up the PC's video performance. With today's applications becoming more and more graphics intensive it is very important that you select a computer that offers a local bus graphics adapter. The most popular and cost effective form of local bus is the Vesa, or VL bus. You will find the VL bus on the PC Direct Discovery II and 486vl PC's with specially designed local bus graphics adapters. You should choose a system based on the VL bus if the majority of your applications will be Windows based. It will provide you with slick graphics performance.

PCI is the second and more recent form of local bus and can be found on the PC Direct 486pl and 586pl models. The PCI local bus offers a small performance advantage over the VL bus, but is of most benefit if you wish to take advantage of other local bus devices such as network cards and hard drive controllers. PCI local bus is normally for the power user.



GREEN PCs

Green PCs and Green monitors refer to a new design which enables systems to save power when they have not been used for a user determined period of time. All the PC Direct computers in this catalogue use EPA (the American Environmental Protection Agency) Energy Star approved monitors and the PC Direct Discovery, 486vl and 486pl computers are Green with power saving features. Green PCs not only help to save power (and reduce your power bill) but they also reduce pollution as the need to generate power and build new power stations is reduced. Help yourself and the environment by choosing a PC Direct Green PC as your next system.

NETWORK SERVICES

NETWORK ADVICE

NETWORK INSTALLATION

NETWORK SUPPORT

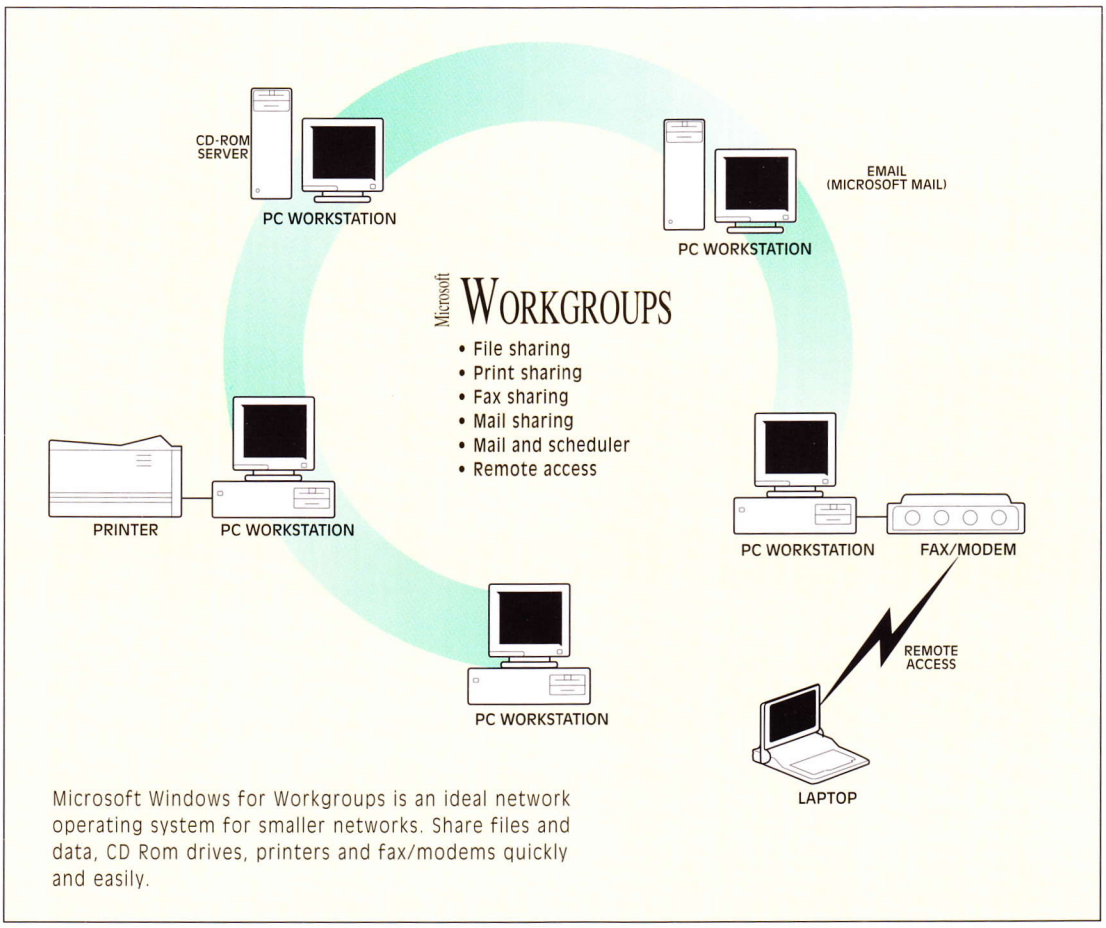
As more and more companies computerise their operations with individual PCs, it becomes logical to somehow link up the investment they have made in hardware, software and peripherals so that these resources can be shared. The connection of PCs via cable is called a network. Each PC in the network requires a network card so that it can be connected to the network. A network operating system is the software to manage the sharing of files, application software, communication devices and printers.

PC Direct is a Novell Authorised Reseller and Microsoft Systems Integrator with qualified engineers to help you consider the alternatives and make recommendations about what will best suit your requirements. We can provide a complete range of networking products from high capacity fileservers to mail systems and uninterruptable power supplies. PC Direct has the experience and proven support record of providing reliable, fully field tested and approved network solutions. We can provide full network setup, implementation and on-site network support (Auckland area). Network support for NetWare, Windows for Workgroups and Windows NT can be provided by our qualified engineers on a casual (hourly) or contract basis. For further information, or to discuss your network requirements call PC Direct Network Services.

Microsoft® SOLUTION PROVIDER

Novell Authorized Reseller

Novell Certified NetWare Engineer

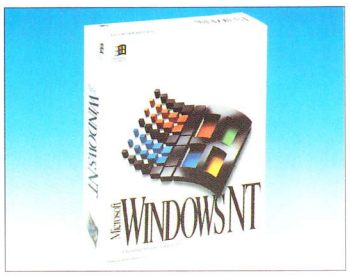


Microsoft Windows for Workgroups is an ideal network operating system for smaller networks. Share files and data, CD Rom drives, printers and fax/modems quickly and easily.

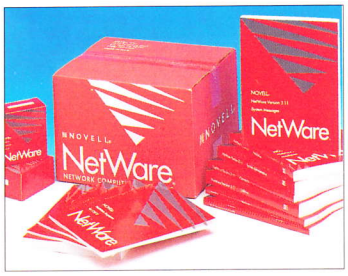
NETWORKING PRODUCTS

OPERATING SYSTEMS

Microsoft WINDOWS NT



NOVELL



Windows NT 3.5	PRICE
Windows NT Workstation	$649
Windows NT Server	$1599

Novell NetWare	3.12 (1)	4.01 (2)
5-user	$1999	$2449
10-user	$4399	$5599
25-user	$6499	$8199
50-user	$9499	$11899
100-user	$13199	$16499

(1) Available on disks with documentation or CD-ROM only
(2) Available on CD-ROM only
Novell 3.12 or 4.01 documentation $799

NETWORK CARDS

16-bit Network Card	Intel EtherExpress 3 year warranty	3COM Etherlink III Lifetime warranty
UTP with disks/manual	$199	$299
UTP card only	$179	$180
COMBO with disks/manual	$269 (Flash C)	$349
COMBO card only	$199 (Flash C)	$249

Intel EISA 32-bit EtherExpress network card $599
6.5 metre segment COAX cable
with BNC end connectors $19
BNC Terminators (set of 2) $15
BNC Tee connectors (each) $9

FILE SERVER OPTIONS

NETWORK TAPE BACKUP

The Colorado PowerTape 2400 tape backup system is an extremely fast, cost effective solution to back up 1.2GB of data
(2.4GB with compression) $2799
1.2/2.4GB backup tape $139
One year warranty

APC UNINTERRUPTABLE POWER SUPPLY

APC Uninterruptable 420VA battery backup power supply $699
Powerchute for Novell $149
One year warranty

ALL PRICES EXCLUDE GST

PANASONIC PRINTERS

THE DOT MATRIX PRINTER

For a long time the dot matrix printer was the low cost choice for the home and budget buyer, but more often now well priced inkjets printers are taking its place. However, dot matrix printers still have some features that many people look for.

Price: You cannot buy cheaper than a 9-pin dot matrix printer and if all you need is some form of output this is the cheapest way to go.

Tractor-feed: Ideal for continuous forms like invoices, labels and packing slips.

Multi-part forms: Because of it s impact method of printing, the dot matrix printer is the only choice for printing on to forms with one or more carbon copies.

Low cost colour: Inkjet colour printers are still relatively expensive. If you want a low cost colour printer for home projects then dot matrix is the ideal choice.

Low cost consumables: The price and life of replacement ribbon cartridges make dot matrix printers very economical to run.

The downside of the dot matrix? They are noisy to operate compared to inkjets and lasers and much slower in letter quality mode than their inkjet and laser cousins. The quality of output, while fine for home may not be acceptable for business documents or graphics.

If you need that extra quality but are still conscious of budget you can't go past the KK-P4400 and KX-P4430. Laser quality at fantastic prices!

BUDGET PRINTING

Value for money in a 9-pin or 24-pin printer to give you all the features you need at an entry level price.

OFFICE PRINTING

All the features you need including extra fonts, superior paper handling and quiet mode. Quality 24-pin print and high speed output. Choice of 11 or 16 inch carriage.

COLOUR PRINTING

Low cost 9-pin colour for home or the higher quality 24-pin colour printer for bringing life to graphics, school projects and presentation work.

LASER QUALITY PRINTING

Economical laser quality printing for the price of an inkjet! Choose the KX-P4400 for the ultimate personal printer, or the KX-P4430 for office performance.

KX-P1150 ..... $299

- 11" carriage, 9-pin printer
- 240cps draft, 38cps NLQ
- 7 built-in fonts
- Paper park

KX-P1121 ..... $399

- 11" carriage, 24-pin
- 192cps draft, 64cps LQ
- 3 built-in fonts
- Paper park

IDEAL BUDGET PRICED PRINTER FOR MICROSOFT WINDOWS!

KX-P2124 ..... $699

- 11" carriage, 24-pin
- 256cps draft, 85cps LQ
- Paper park
- "EZ set" LCD front panel

KX-P2624 ..... $999

- 16" carriage, 24-pin
- 240cps draft, 80cps LQ
- Paper park
- "EZ set" LCD front panel

KX-P2180CL $449

- 11" carriage
- 9-pin colour printer
- 192cps draft, 38cps NLQ
- Paper park

KX-P2135CL $549

- 11" carriage
- 24-pin colour printer
- 200cps draft, 67cps LQ
- Paper park
- Colour with 20 page sheet feeder

KX-P4400 ..... $999

- Resolution 300dpi
- HP LaserJet II compatible
- 1MB RAM (expandable to 5MB)
- Multi-purpose 100 page sheet feeder
- 4 pages per minute

LASER QUALITY AT UNDER $1000!

KX-P4430 ..... $1299

- Resolution 300dpi
- HP LaserJet III compatible
- 1MB RAM (expandable to 5MB)
- 200 sheet "multi" cassette
- 5 pages per minute

GENUINE PANASONIC RIBBONS AND ACCESSORIES

	PRICE EACH	12-UP PRICE (EACH)
KX-P115i (KX-P1150)	$19	$16
KX-P145 (KX-P1121)	$19	$16
KX-P155 (KX-P2624)	$19	$16
KX-P150 Black (KX-P2180/2123/4)	$29	$25
KX-P150C Colour (KX-P2180/2123/4)	$39	$35
KX-PS13 Serial interface for Panasonic dot matrix printers		$169

LASER ACCESSORIES

KX-P453 Toner Kit (KX-P4410/30)	$69
KX-PDM4 Drum Unit (KX-P4410/30)	$249
KX-PDP4 Developer Unit (KX-P4410/30)	$299
KX-P455 Toner Kit (KX-P4400)	$29
KX-PDM6 Drum Kit (KX-P4400)	$199
KX-P495 Dual bin option for 4410/30	$399

Panasonic
PERFECTION IN PRINTERS

All Panasonic printers covered by one year warranty.

ALL PRICES EXCLUDE GST

HEWLETT PACKARD PRINTERS

INKJET PRINTERS

Recent price reductions on inkjets have made them a great alternative to a dot matrix printer. For quality personal printing of text and graphics this is really the way to go. As inkjets are non-impact printers they are very quiet, so are ideal for a small office or home environment. Unlike the dot-matrix they cannot take continuous form paper, but use standard cut sheet paper. The colour inkjets produce superb results for graphs, charts and artwork. As a guideline, allow an ink cartridge cost of 8 cents per page for black printing.

BLACK & WHITE INKJETS

These are our most popular printers. Your choice of a portable inkjet with cut sheet feeder or desktop inkjet for high quality output at a dot matrix price.

COLOUR INKJETS

Superior colour results that will produce dazzling final copy for presentation work, newsletters, graphs and charts.

LASER PRINTERS

The ultimate in computer printing, the laser printer will give you the best printed results. Laser printers print page by page unlike the dot-matrix and inkjet which print line by line. For this reason laser printers are able to print faster. Grouped into personal lasers and the faster network/office models, laser printers also only handle cut sheet paper. They have larger capacity paper trays than inkjets and some models can have two trays; one for letterhead and one for blank paper. The main laser consumable is toner which lasts approximately 3000 pages (depending on model). Average printing cost is approximately 6 to 7 cents per page, depending on the amount of graphics printed. In an office environment where several people will be sharing a single printer, choose a Hewlett Packard LaserJet.

PERSONAL LASER PRINTERS

Compact and well priced, these are the ultimate in personal printing. Fast, loaded with fonts and a superb finish, these are suitable for the small office shared between two or three users.

NETWORK & VOLUME LASER PRINTERS

High speed, lots of memory and greater options with input trays make these models the best choice for a network laser. High resolution 600dpi and Postscript options for desktop publishing and graphics.

ALL PRICES EXCLUDE GST

HP DeskJet Portable $499

- Resolution 300dpi
- 50 page cut sheet feeder
- Up to 3 pages per minute
- 2kg light weight compact design
- One year warranty

HP DeskJet 540 ..... $649

- Resolution 600 x 300dpi
- 100 page paper tray
- Up to 3 pages per minute
- "Colour Smart" drivers for clean vivid output
- Three year warranty

540 Colour upgrade $90

- 300dpi colour

HP DeskJet 560C $1049

- Resolution 600 x 300dpi (300dpi in colour)
- 100 page paper tray
- Up to 3 pages per minute
- "Colour Smart" drivers for clean vivid output
- Three year warranty

HP LaserJet 4L $1449

- Resolution 300dpi
- 1MB RAM (effective 2MB with MEt)
- 100 page paper tray
- 4 pages per minute
- One year warranty

HP LaserJet 4ML $1899

Features as above plus

- 4MB total RAM
- Adobe Postscript 2

HP LaserJet 4P $1999

- Resolution 600dpi
- 1MB RAM (effective 2MB with MEt)
- 250 page paper tray
- 4 pages per minute
- One year warranty

HP LaserJet 4MP $2299

Features as above plus

- 6MB total RAM
- Adobe Postscript 2

HP LaserJet 4 Plus $3099

- Resolution 600dpi
- 2MB RAM (effective 4MB with MEt)
- 250 page paper tray and 100 page sheet feeder
- 12 pages per minute
- One year warranty

HP LaserJet 4M Plus $3999

Features as left

- 6MB total RAM
- Adobe Postscript
- Jet Direct card with UTP/BNC and AppleTalk interfaces

HEWLETT PACKARD

Registered Reseller

DESKJET INK CARTRIDGES

High-capacity black cartridge
HP51626A $59
10-up price (each) $56

Colour cartridge (500C/560C)
HP51625A $59
10-up price (each) $56

Portable black cartridge
HP51633A $39
10-up price (each) $37

LASERJET

LaserJet Series 4 Toner
Toner cartridge for LaserJet 4L/4ML/4P and 4MP (3000 pages) $139
Toner cartridge for LaserJet 4 Plus and 4M Plus (6000 pages) $249

LaserJet Series 4 RAM Modules
1MB RAM upgrade for LaserJet 4L $169
4MB RAM upgrade for LaserJet 4 Plus/4M Plus and 4Si/MX $396

LaserJet Series 4 Options
4 Plus/4M Plus lower paper tray (500 sheet - 3rd bin) $629
Jet Direct card ethernet UTP & BNC $999

DESKJET PORTABLE

Rechargeable battery (100 pages per charge) $89
Rapid battery charger (1 hour to charge) $169
Carry case $149

PAPER

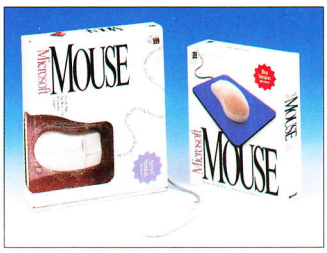
A4 white cut sheet paper 500 sheets 75gsm for laser printers $12
A4 white "super-smooth" inkjet paper 500 sheets $39
CX cut sheet paper A4 - 200 sheets (500C/560C) $49
Overhead transparencies A4 - 50 sheets for LaserJet series $49
LX glossy paper A4 - 50 sheets (500C/560C) $109
LX transparencies A4 - 50 sheets (inkjet) $109

ALL PRICES EXCLUDE GST

ACCESSORIES

PC DIRECT SERIAL MOUSE $49
Microsoft compatible.
Includes mouse pad

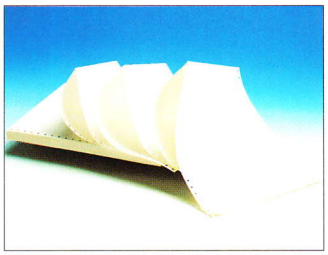
JOYSTICK $49
Rugged and durable analogue joystick



MICROSOFT MOUSE

Microsoft Serial Mouse $139

Microsoft Bus Mouse $179



PAPER

500 sheets A4 "Super Smooth" paper for inkjet printers $39

500 sheets A4 paper for laser printing $12

500 sheets 10" continuous $25

2000 sheets 10" continuous ... $69

2000 sheets 15" continuous ... $69

PRINTER SWITCH

Manual 3-way printer switch. Share one printer between two or three PCs $49

(cables not included)

FLOPPY DISKS

SKC High Quality Preformatted Diskettes with lifetime warranty. In plastic boxes.

3.5" 1.44MB DSHD
box of 10 disks $25

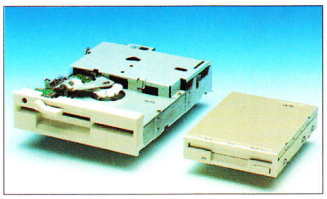
10-up box price (each) $23

3.5" 720K DSDD
box of 10 disks $17

10-up box price (each) $15

5.25" 1.2MB DSHD
box of 10 disks $17

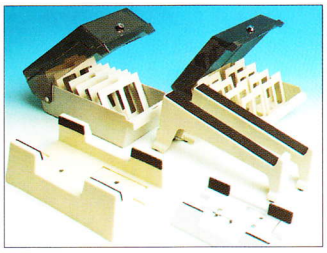
10-up box price (each) $15



FLOPPY DISK DRIVES

1.44MB 3.5" floppy drive $129

1.2MB 5.25" floppy drive $129



DISK CABINETS

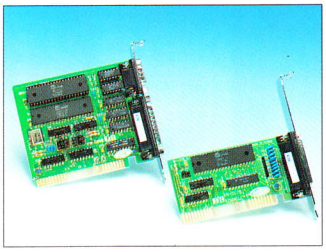
3.5" 80 way disk cabinet $15

5.25" 100 way disk cabinet $15

Stand for slimline case $15

Stand for desktop case $15

11" or 16" printer stand $15



INTERFACE CARDS

Parallel printer card $39
(Selectable LPT 1,2 or 3)

Serial RS-232 card $39
(Selectable Com 1,2,3 or 4)

High speed 16550 serial chip for above $39

Dual port game/joystick card $39

IDE-I/O card with high speed 16550 serial and Enhanced parallel ports, FDD, IDE HDD and game port $99

CABLES

Printer cable 2m $19

DB25-DB25 M to F 2m $19

DB25-DB25 M to M 2m $19

Keyboard extension $9

Mono/CGA/EGA/mouse extension $9

SVGA video extension $9

IEC to IEC power extension $9

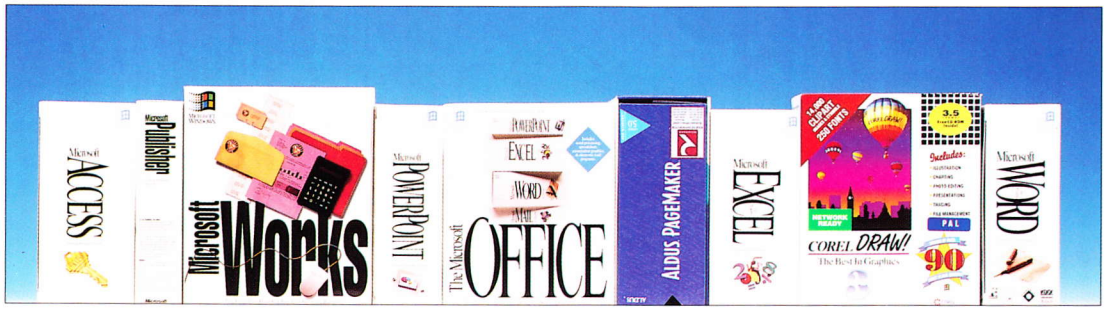
3-pin plug to IEC power cable .. $9

Hardware, cables & disk cabinets on this page carry a One year warranty

ALL PRICES EXCLUDE GST

SOFTWARE

PC Direct is an authorised Microsoft Software reseller and sells and supports Microsoft application software.



Microsoft

Microsoft Works **$199**
Spreadsheet, word processor and database in one. Ideal home and small office software package with easy to follow tutorials. Also available on CD-ROM.

Microsoft Publisher **$199**
Powerful, easy to use desktop publishing. Includes sample layouts. Ideal for newsletters and brochures.

Microsoft Word **$699**
Premier Windows based word processor. Ease of use with customisable tool bar and built-in-tutorial. Advanced features such as drag and drop, automatic table of contents, OLE support, grammar/spelling checker and thesaurus.

Microsoft Excel **$699**
The world's leading spreadsheet package. Ease of use with customisable tool bar and built-in tutorial. Advanced features such as drag and drop, full macro language, auto-fill, autosum and analysis tool pack.

Microsoft Access **$699**
Relational database for Windows. Offers a powerful language with high speed compiling. Lets you work in popular database formats. Advanced features such as dynamic toolbars, report and form wizards.

Microsoft PowerPoint **$699**
Produce professional presentations with ease. Ease of use with customisable tool bar and built-in tutorial. Includes an additional 22 true-type fonts, 84 pre-designed chart styles and 150 templates.

Microsoft Project **$999**
Take control of plans with the world's best selling project management software. Microsoft Project for Windows makes it easy to plan and communicate effectively.

Microsoft Office **$999**
Combines full versions of Word for Windows, Excel and PowerPoint in one bundle. Licence for Microsoft Mail also included.

Microsoft Office Professional **$1199**
Includes Microsoft Office plus Microsoft Access

CorelDraw
Version 3 ..... **$449**
Version 4 ..... **$999**
CorelDraw, CorelChart, CorelPhoto Paint and CorelShow. The market leading graphic design and drawing package. CD-ROM included offering additional 250 true-type fonts and 14,000 clipart images.

ALL PRICES EXCLUDE GST

DIRECT ORDER

PHONE ORDERS
AUCKLAND 303-2343 OR TOLL FREE 0800-655-343

FAX ORDERS
(09) 378-9917

ORDERS RECEIVED BY 2.30PM MONDAY-FRIDAY ARE SHIPPED THE SAME DAY AS LONG AS PAYMENT REQUIREMENTS ARE MET AND THE ITEMS ARE EX-STOCK

DIRECT ORDER FORM

Name					*NOTE: As we deliver by courier we cannot deliver to PO Boxes*
Company					
Delivery Address					
Town/City					
Phone		Fax		Your Order N°	

Have you purchased from PC Direct before?

☐ Yes ☐ No

PC Direct customer number (if known)

PRODUCT DESCRIPTION	QTY	UNIT PRICE	TOTAL
		Sub Total	
		Total (Before GST)	
		Plus GST	
		ORDER TOTAL	

FREIGHT & PACKAGING
- Auckland Metropolitan Area $5
- Outside Auckland $10

If Sub Total is less than $500 add freight and packaging

METHOD:

☐ Cheque

☐ Visa

☐ Bankcard

☐ Mastercard

Card Number

Expiry Date

Card Holder Name (as appears on card)

Card Holder Signature _____

SEND TO: PC DIRECT, PO BOX 38-713, AUCKLAND OR FAX (09) 378-9917

ARE YOU ON OUR MAILING LIST?

If you didn't receive this catalogue through the mail in a personalised envelope then you are not on our mailing list.
If you or a friend would like to receive our regular catalogue then please fill in the coupon and send it to us.

Name: _____ Company: _____

Address: _____ Town/City: _____

☐ Please send me a PC Direct Ninth Edition Catalogue. ☐ Please add me to your mailing list

Send to: PC Direct, PO Box 38-713, Auckland or Fax to (09) 378 9917.

DIRECT ORDER

Direct Order is a safe and convenient way for you to order your computer system or any other product from the PC Direct Catalogue. With more than six years experience you can be assured that your order will be handled with professionalism, care and attention.

So - having decided what you need, how do you place your order?

1 **Phone or fax your order** through to one of our sales consultants.

(a) You can call toll-free on 0800 655 343 or

(b) Fax directly to our sales fax on (09) 378 9917

If you wish to confirm your telephone order in writing, please ensure that it is sent to the attention of the sales consultant you spoke with, clearly marked "CONFIRMATION ONLY"

2 **If you are ordering a system**, one of our sales consultants will advise you of the production date and fax or mail you an order confirmation. It will show in detail the system and any accessories you have ordered and advise the date that the system is ready for shipping or collection.

3 **If you are ordering peripherals or accessories,** your order will be shipped the same day provided your order was received before 2.30pm, the goods are in stock and payment requirements have been met.

4 **The details that we need -**

(a) The name to appear on the invoice.

Please advise if this is a company or personal order.

(b) Postal address

This will stay on our database to ensure you receive new catalogues and updates.

(c) Delivery address

Please advise if this is different from above.

(d) Phone number

(and fax number if applicable)

(e) Details of your order

The products you require and the quantity.

(f) Method of payment

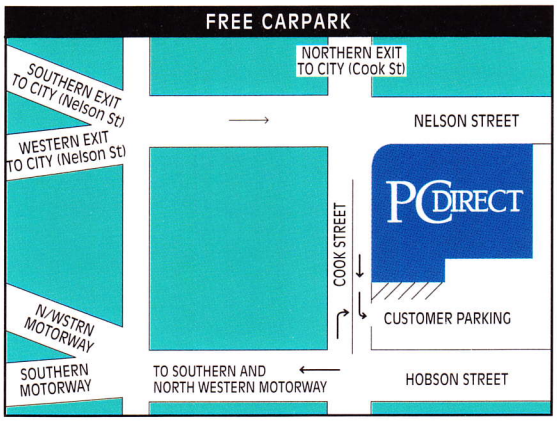
Please discuss these options with your sales consultant.

5 **Payment of your order** must be received in full before dispatch. Alternatively, you can pay on collection if you are picking up your order from our Auckland showroom. As we use courier companies for Auckland and nationwide shipment, we cannot arrange for payment on delivery. You can pay for your order by cheque, credit card or cash (please do not send cash in the mail). Lease to own and hire purchase terms are available. Please discuss these options with your sales consultant.

6 **Free delivery:** All orders are sent by overnight courier for fast and efficient delivery in the North and South Islands. Any purchase over $500 is delivered to you absolutely free! In all main cities and towns your order will be delivered to your door. Rural customers will have their order delivered to the nearest freight depot, and this may take an extra 24 hours.

WE ARE EASY TO FIND

PC Direct is easy to get to with our central location just one minute from the Northern, Southern and Western motorways. Free customer parking is provided right outside the PC Direct showroom.



CONDITIONS OF SUPPLY
PC Direct retains title to all goods until payment is received in full. All prices in this catalogue are exclusive of GST.

DISCLAIMER
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